

2011 SPONSORSHIP NEEDS

If you can help, please contact Mr. Kendall Brashears, Executive Director, Oklahoma FFA Foundation at 405-222-1078, or brashearskp@sbcglobal.net. Thank you!

SPECIAL PROJECTS

State FFA Convention Chorus – Co-sponsorship at \$5,000

Stan Kingma, Director, Owen Robbins, Assistant Director, and the 100 selected members of the annual chorus program, deliver on one of the most anticipated events at each year's state convention. They sing at the State Capitol, OKC Bombing Memorial, meal functions, and on stage in the convention arena. Sponsors are recognized at each performance.

State FFA Convention Printed Program – Co-sponsorship at \$5,000

The sponsor will receive a two-page color spread (advertising) in the center section of the printed program. These programs are highly valued during the convention and most are kept as mementos after the convention. The program is in full color, professionally done, and 7,500 copies are handed out to convention participants.

State FFA Convention Concert – Co-sponsorship at \$3,000

The two concerts we've held so far, featuring Stoney LaRue and Eli Young Band, have been a huge success with more than 4,000 FFA members attending. Plans are already underway for the 2011 concert. The sponsors receive recognition on all concert promotional materials and on the overhead screens in the Cox Arena during the concert. Sponsors also receive VIP tickets and seating.

State FFA Degree Banquet – Co-sponsorship at \$2,500

This prestigious banquet is the longest running banquet and sponsorship of the Oklahoma FFA Association. More than 650 of the top senior FFA members receiving the FFAs highest degree on the state level are recognized at this banquet for their accomplishments over the four or five years they have been an FFA member.

State Convention Keynote Speakers – Co-sponsorship at \$2,500

FFA contracts with two or three of the best youth speakers in the nation for the annual convention. The keynote speakers are always one of the biggest draws to a general session. The sponsor logo is shown on the convention overhead support screens throughout each 30-minute address. Sponsors also receive recognition in the convention printed program and the Highlights Schedule printed in the FFA New Horizons magazine.

Future Ag-Ed Teacher Academy Program – Sponsorship at \$1,500

The purpose of the Academy is to encourage and promote the teaching of high school agricultural education as a positive and promising college major and career choice. The 10-15 selected participants and sponsors are recognized on stage during the state FFA convention. The Academy is then held on the campus of Oklahoma State University in June. This sponsorship will assist 10 to 15 FFA members with their room and board during the five day Academy.

State Convention Workshops – Co-sponsorship at \$1,500

Approximately 10 leadership and personal development workshops are provided for FFA members throughout the two-day convention. These leadership and personal development workshops are held in two convention locations and are very popular with FFA members. In most cases these workshops are standing room only.

State Officer Scholarship for State Reporter – Sponsorship at \$1,000

The eight state officers are the most visible symbol of our state association. Each are full time university students as well as full time state officers. This is an unusual sponsorship opportunity, as the other seven officer scholarships are fully funded. Sponsors are invited to present the officer scholarships on stage at the state FFA convention.

State Convention Career Show Talent Stage – Sponsorship at \$1,000

The Talent Stage is a very popular "hang out" during the state convention. Approximately 30 FFA members perform their talent on the Career Show stage throughout the two-day convention. A banner with the sponsor's logo will serve as the talent stage backdrop.

Washington Leadership Conference Scholarships – Sponsorship at \$1,000 each

Oklahoma FFA sends approximately 140 FFA members on three charter busses to the Washington Leadership Conference each summer. A \$1,000 scholarship will pay for transportation, registration, hotel and most meals. WLC is considered by many FFA members as the highlight of their FFA experience. Recipients and sponsors are recognized on stage during the state convention.

National Three-Star Chapter Recognition – Co-sponsorship at \$1,000

Oklahoma leads the nation in the number of national recognized National Three-Star Chapters. These chapters are seated on the front rows during the convention and are recognized on stage for their tremendous accomplishment. The sponsors are invited to present a beautifully designed plaque to each chapter during this recognition.

Honorary, VIP & Star Banquet – Co-sponsorship at \$1,000

A very formal and well done event held during the convention. Attending are approximately 70 adult supporters who will be receiving their Honorary degree along with their spouses. Also, the 15 District Stars and their advisors attend. The introduction of the VIP Award recipient(s) will take place as well.

State Officer & Parent Christmas Dinner & Play – Sponsorship at \$750

One evening during the first week of December, the state FFA officers and their parents are invited by the state staff to Guthrie, Oklahoma to have dinner and attend “The Territorial Christmas Carol” play at the Pollard Theatre. It is a holiday tradition that goes back nearly 25-years. We would be honored for our sponsor to attend this special event.

Ag-Ed Career Passport – Co-sponsorship at \$500

The career passport is awarded to students who have been prepared to enter the agricultural workforce through rigorous curricular and evaluation activities established by industry. Students must complete coursework in their chosen field, be graduating seniors, and successfully complete objective and skill-based competency tests. Each recipient receives a certificate mounted on a certificate plaque suitable for hanging in a home or office. Sponsor’s logos are printed on each certificate and are on the convention screen in the Cox Arena throughout the presentation.

FFA Foundation Annual Meeting Luncheon – Co-sponsorship at \$500

Held during the state FFA convention, this luncheon is attended by members of the FFA Foundation Board of Directors as well as the FFA advisors and chapter presidents that have completed a chapter trust fund, or significantly increased an existing chapter trust. The state FFA chorus provides a special performance at this well attended event.

State Convention Chorus Kick-Off Dinner – Co-sponsorship at \$500

The first event held during the state convention, this relaxed dinner is held on Sunday evening and is attended by the 100 selected members of the state chorus, the state FFA officer team, chorus directors and chaperones, and of course, the dinner sponsors.

PROFICIENCY AWARDS

The top three finalists and their sponsors are invited to a luncheon at the state convention prior to the awards ceremony on stage. Sponsorship provides plaques and cash awards.

Agricultural Mechanics Design and Fabrication – Co-sponsorship at \$500

Involves designing and constructing agricultural equipment, structural land improvements and/or buildings and structures. It also includes selecting structural materials and/or implementing plans that use concrete, plumbing, heating, ventilation and/or air conditioning in agricultural settings.

Agricultural Mechanics Repair and Maintenance Entrepreneurship – Sponsorship at \$1,000

Involves repairing and maintaining agricultural structures, machinery and/or equipment, including lawn equipment.

Agricultural Mechanics Repair and Maintenance Placement – Co-sponsorship at \$500

Involves students who work for a business that does repair and maintenance of agricultural equipment, (including lawn equipment) and/or structures.

Agricultural Processing – Co-sponsorship at \$250

Involves students who assemble, transport, process, fabricate, mix, package and store food and nonfood agricultural products. Programs may include the processing of meat, milk, honey, cheese and other food items. Nonfood products can include the processing of by-products such as meat, bone, fish and blood meal; tallow; compost; hides; wool and cotton. It includes the cubing and pelleting of forages, as well as producing birdseed and other pet foods.

Agricultural Sales Entrepreneurship – State Winner Scholarship at \$1,000

Student has own enterprise or business. Involves students working in sales of feed, seed, fertilizer or agricultural chemicals. Students may also own businesses that involve the sales of agricultural equipment, machinery or structures. Activities may also include the merchandising of crops, livestock, processed agricultural commodities, horticultural or forestry items at either the retail or wholesale level.

Agricultural Sales Placement – Co-sponsorship at \$500

Involves students who sell feed, seed, fertilizer or agricultural chemicals. Students can also own businesses that involve the sales of agricultural equipment, machinery or structures. Activities can include the merchandising of crops, livestock, processed agricultural commodities, horticultural or forestry items at either the retail or wholesale level.

Beef Production Entrepreneurship – State Winner Scholarship at \$1,000

Student has own enterprise or business. Involves using the best management practices available to efficiently produce and market beef.

Dairy Production Placement – Co-sponsorship at \$600

Involves students working on a dairy farm to produce and market dairy cattle and dairy products efficiently.

Diversified Crop Production Entrepreneurship – Co-sponsorship at \$300

Involves the use of the best management practices available to produce and market efficiently two or more crop proficiency areas such as grain, fiber/oil, forage, specialty crop, non-horticultural vegetable or fruit production.

Diversified Crop Production Placement – Co-sponsorship at \$500

Includes students with a wage earning job using the best management practices available to produce and market efficiently two or more crop related proficiency areas such as grain, fiber/oil, forage, specialty crop, non-horticultural vegetable or fruit production.

Diversified Livestock Production Entrepreneurship – State Winner Scholarship at \$1,000

Student has own enterprise or business. Involves using the best management practices available to efficiently produce and market a combination of two or more livestock related proficiencies such as beef, dairy, swine, equine, specialty animals, small animal production, or poultry.

Environmental Science & Natural Resource Management – Co-sponsorship at \$200

Typically results in FFA members receiving practical experiences concerned with the principles and practices of managing and/or improving the environment and natural resources. Activities may include management of agriculture waste, recycling of ag products, environmental clean-ups, conservation corps, ag energy usage, multiple uses of resources, land use regulations including soil, water and air quality, preservation of wetlands, shorelines and grasslands, wildlife surveys, erosion prevention practices, public relations and education concerning pollution.

Equine Science Entrepreneurship – Co-sponsorship at \$500. State Winner Scholarship at \$1,000

Typically provides insights into horse production, breeding, marketing, showing and other aspects of the equine industry. Programs may also include calf roping, barrel racing, rodeo, racing, riding lessons and therapeutic horseback riding if horses are owned and/or managed by the member.

Equine Science Placement – State Winner Scholarship at \$1,000

Student works for someone or does research and experimentation. Typically provides insights into horse production, breeding, marketing, showing and other aspects of the equine industry. Programs may also include calf roping, barrel racing, rodeo, racing, riding lessons and therapeutic horseback riding if horses are owned and/or managed by the member.

Fiber and/or Oil Crop Production – Co-sponsorship at \$400

Using the best management practices available to efficiently produce and market crops for fiber and/or oil; such as, cotton, sisal, hemp, soybeans, flax, mustard, canola, castor beans, sunflower, peanuts, dill, spearmint, and safflower.

Floriculture – Co-sponsorship at \$600

Involves the used of the best management practices available to produce and market efficiently fresh and dried field or greenhouse flowers, foliage and related plant materials, including the arranging, packaging and marketing of these materials, for ornamental purposes.

Forest Management and Products – Co-sponsorship at \$300

Involves the use of the best management practices available to conserve or increase the economic value of a forest and/or forest products through such practices as thinning, pruning, weeding, stand improvement, reforestation, insect and disease control, planting and harvesting. It can include experiences with the Forest Service, Christmas tree farming, as well as making and selling cedar shakes, firewood and wood chips/mulch.

Fruit Production – Co-sponsorship at \$250

Using the best management practices available to efficiently produce and market crops for fruit such as stone fruits, pome fruits, citrus fruits, pineapples, coconuts, berries, watermelon, grapes, nuts and all common fruits. Pome fruits include apples, mayhaws, and pears. Stone fruits include peach, nectarine, plum, apricot and cherry.

Grain Production Entrepreneurship – Co-sponsorship at \$250

Involves the use of the best management practices available to produce and market efficiently grain crops such as corn, barley, millet, buckwheat, oats, grain sorghum, milo, wheat, rice and rye. It does not include any of the aforementioned crops with an intended use for forage.

Landscape Management – Co-sponsorship at \$750

Typically involves experiences of planting and maintaining plants and shrubs, landscaping and outdoor beautification, installing sprinklers and improving recreational areas.

Outdoor Recreation Proficiency Award – Co-sponsorship at \$500

Typically involves outdoor recreational activities as the primary land use. Some activities best suited to family use or as income-producing enterprises include vacation cabins and cottages, camping areas, fishing, hunting, shooting preserves, guide services, riding stables, vacation farms and guests ranches, natural scenic or historic areas and rodeo events where members do not own or manage horses.

Sheep Production – State Winner Scholarship at \$1,000

Using the best management practices available to efficiently produce and market sheep and wool.

Specialty Animal Production – State Winner Scholarship at \$1,000

Represents the production of specialty animals within the U.S. Agriculture industry. Students in the specialty animal production proficiency area must demonstrate that they are using the best management practices available to efficiently produce and market specialty animals not covered in any of the existing award categories, such as: aquaculture, bees, goats, mules, donkeys, miniature horses, mink, meat rabbits or rabbits bred for fur or show, worms, ostriches, emus, alpacas or llamas. Placement could include zoo worker or placement at any specialty animal facility.

Specialty Crop Production – Sponsorship at \$1,000

Involves the use of the best management practices available to produce and market efficiently crops covered by none of the existing award categories, including sugar beets, dry edible beans, gourds, popcorn, Indian and other specialty corns, grass seed, herbs and spices, mushrooms, sugar cane, sorghum cane, confectionary sunflowers or crop seeds.

Swine Production Entrepreneurship – Co-sponsorship at \$500

Involves using the best management practices available to efficiently produce and market swine.

Turf Grass Management – Co-sponsorship at \$250

Typically involves the planting and maintaining of turf for outdoor beautification, owning a lawn mowing service, improving recreational areas, producing sod for sale and managing golf courses.

Vegetable Production – Co-sponsorship at \$500

Involves using the best management practices available to efficiently produce and market crops such as beans, potatoes, pumpkins, sweet corn, tomatoes, onions, zucchini, hot peppers, all canning vegetables and all common garden vegetables.

Veterinary Medicine – Co-sponsorship at \$500

SAE enterprises working with veterinarians in clinical practice, research facilities, colleges of veterinary medicine, animal health industry, or any other environment in which they assist veterinarians in performing duties related to the health of people and/or the health and welfare of large and small animals. This experience may include wage earning, entrepreneurial or exploratory activities not limited to: hands-on care of animals, management of business aspects of a veterinary practice, or working on legislation or regulations relating to animals.

CAREER DEVELOPMENT EVENTS (Judging Contest Areas)

The state winning team or individual will receive a cash award to assist with their expenses to represent Oklahoma in the national competition in Indianapolis, Indiana. Sponsors are invited to attend the Career Development Event Awards Breakfast at the state FFA convention.

Agribusiness Speech Division – Co-sponsorship at \$650

FFA competitive public speaking is arguably the toughest youth tournament in the state of Oklahoma! Provides plaques and cash awards to the top five winners during the State FFA Interscholastic held on campus at Oklahoma State University.

Animal Science Speech Division – Co-sponsorship at \$250

FFA competitive public speaking is arguably the toughest youth tournament in the state of Oklahoma! Provides plaques and cash awards to the top five winners during the State FFA Interscholastic held on campus at Oklahoma State University.

Agricultural Communications – Co-sponsorship at \$500. High Individual Scholarship at \$1,000

The purpose of this event is to provide individuals with basic communications skills necessary to take advantage of career opportunities in agricultural communications.

Agricultural Education Teaching – Co-sponsorship at \$500

The purpose of this event is to create interest and to recruit outstanding students to become high school Agricultural Education teachers. Participants develop a lesson plan, teach a unit of instruction, and answer questions from a panel of judges.

Agricultural Issues Forum – Co-sponsorship at \$500

The purpose of this event is to provide an opportunity to expose a wide variety of students to the selection, research, planning and presentation of an agricultural issue.

Agricultural Sales – Co-sponsorship at \$500. High Individual Scholarship at \$1,000

The purpose of this event is to provide an individual with the basic skills to take advantage of the career opportunities offered in the agricultural sales field. Sales are an essential part of a market economy. Agricultural products benefit from sales skills, both for inputs for production and the marketing of the products.

Agromony – High Individual Scholarship at \$1,000

To create interest and promote understanding in agronomy by providing opportunities for recognition through the demonstration of skills and proficiencies.

Animal Science Quiz Bowl – Co-sponsorship at \$600

This CDE is for students in the 10-11-12th grades. Patterned after the academic bowls, two teams of four FFA members each will try to answer a comprehensive set of questions from a variety of Ag-Ed teaching curriculum. Not a national event

Comprehensive Agricultural Mechanics – High Individual Scholarship at \$1,000

This event is comprised of strong technical content and complimented by the development of practical, hands-on skills. Each required activity is in response to a problem or need encountered in today's work-place.

Dairy Foods – Sponsorship at \$1,000. High Individual Scholarship at \$1,000

The purpose of this team event is to enhance learning activities related to milk quality, federal milk marketing, attributes of milk products and substitutes for them. The focus of this event is on achievement of high quality raw milk, federal milk marketing orders and attributes of selected products of milk.

Environmental & Natural Resources – Co-sponsorship at \$500

The purpose of this team event is to stimulate student interest and to promote environmental and natural resource instruction in the agricultural education curriculum and to provide recognition for those who have demonstrated skills and competencies as a result of environmental and natural resource instruction.

Farm Business Management – Co-sponsorship at \$500. High Individual Scholarship at \$1,000

The purpose of this team event is to provide competition that fosters information assimilation, critical thinking and problem-solving skills necessary to successfully manage a farm or pursue farm business management careers.

Food Science & Technology – High Individual Scholarship at \$1,000

The purpose of this event is to stimulate learning activities in food science and technology related to the food industry and to assist students in developing a good working knowledge of sound principles used in a team decision-making process.

Forestry – Sponsorship at \$1,000. High Individual Scholarship at \$1,000

The purpose of this team event is to stimulate student interest and to promote forestry instruction in the Ag-Ed curriculum. Students must understand and use forestry terms, an understanding of the economic impact of the forest environment and the forest industry in America, and the ability to recognize multiple use opportunities in the forests.

Freshman Ag-Ed Quiz Bowl – Sponsorship at \$1,000

This team event is specifically designed for freshman (9th grade) students to test their knowledge of the Agricultural Education Core, CIMC curriculum. The event is patterned after the academic bowls.

Job Interview – Co-sponsorship at \$500

This individual event is designed for FFA members to develop, practice and demonstrate skills needed in seeking employment in the agricultural industry. Each part of the event simulates “real world” activities that will be used by real world employers.

Land Judging – Co-sponsorship at \$500

Over 140 teams compete each year at the National Land and Range competition held in Oklahoma City. Teams match skills in judging the adaptability of land for various purposes including farming, range management, and homesite construction. Contestants take turns examining and scoring the soil in four pits dug for the event.

Marketing Plan – Co-sponsorship at \$500

This team event is designed to assist students with developing practical skills in the marketing process through the development and presentation of a marketing plan. Students research and present a marketing plan for an agricultural product, supply or service for a local community agri-business to support the FFA’s outreach mission.

Poultry Evaluation – High Individual Scholarship at \$1,000

The purpose of this event is to stimulate learning activities relative to production and management, processing, marketing and consumption of poultry products.

Rangeland Judging – Co-sponsorship at \$250. High Individual Scholarship at \$1,000

This event will consist of three locations for ecological condition and land use and two locations for plant identification.

Sporting Clays Event – Co-sponsorship at \$800

This team event is administered by the STEP Program Technician (Shotgun Training and Education Program) provided by the Oklahoma Department of Wildlife. A Hunter Safety Card is required for each FFA member participating. The Department of Wildlife provides all firearms and ammunition for the event. Five district contests are held to determine the participants for the state even.