

## **2012 SPONSORSHIP NEEDS**

*If you can help, please contact Mr. Kendall Brashears, Executive Director, Oklahoma FFA Foundation at 405-222-1078, or [brashearskp@sbcglobal.net](mailto:brashearskp@sbcglobal.net). Thank you!*

### **SPECIAL PROJECTS**

#### **State FFA Convention Chorus – Co-sponsorship at \$5,000**

Stan Kingma, Director, Owen Robbins, Assistant Director, and the 85 to 100 selected members of the annual chorus program, deliver on one of the most anticipated events at each year's state convention. They sing at the State Capitol, OKC Bombing Memorial, meal functions, and on stage in the convention arena. Sponsors are recognized at each performance.

#### **State FFA Convention Printed Program – Co-sponsorship at \$5,000**

The sponsor will receive a two-page color spread (advertising) in the center section of the printed program. These programs are highly valued during the convention and most are kept as mementos after the convention. The program is in full color, professionally done, and 8,000 copies are handed out to convention participants.

#### **State FFA Convention Concert – Co-sponsorship at \$3,000**

The 3 concerts we've held so far, featuring Stoney LaRue, Eli Young Band and Casey Donahue Band have been a huge success with more than 4,000 FFA members attending. Plans are already underway for the 2012 concert. The sponsors receive recognition on all concert promotional materials and on the overhead screens in the Cox Arena during the concert. Sponsors also receive VIP tickets and seating.

#### **Hospitality Suite for FFA Chapter Advisors – Sponsorship at \$2,000**

On the second day of the state FFA convention, from 9 a.m. until 3 p.m., a hospitality suite is provided in the convention center for agricultural education instructors. Coffee, juice and Danish are provided in the morning, with coffee, soft drinks, cookies and more provided in the afternoon. A great opportunity for a sponsor to connect with over 430 local FFA decision makers!

#### **Career Development Event Awards Breakfast – Co-sponsorship at \$1,500**

If you are a winner in 46 career development event areas held on the state level, you're invited to this breakfast. And, if you sponsor one of these individual events, you are invited as well. Approximately 350 FFA members, advisors and sponsors attend this breakfast to honor the best of the best in the skill events—most of which were held on the campus of Oklahoma State University.

#### **State Convention Award Winners Luncheon – Co-sponsorship at \$1,000**

A prestigious luncheon held on Wednesday of convention week for approximately 260 FFA members and their individual sponsors. There are approximately 55 award areas, with the top three applicants honored at this luncheon. Also, the 15 District Star Finalists attend and are recognized.

#### **Washington Leadership Conference Scholarships – Sponsorship at \$1,000 each**

Oklahoma sends approximately 140 FFA members on three charter busses to the Washington Leadership Conference each summer. A \$1,000 scholarship will pay for transportation, registration, hotel and most meals. WLC is considered by many FFA members as the highlight of their FFA experience. Recipients and sponsors are recognized on stage during the state convention.

#### **Ag-Ed Career Passport – Co-sponsorship at \$1,000**

The career passport is awarded to FFA members who have been well prepared to enter the agricultural workforce through rigorous curricular and evaluation activities established by industry. Students must complete coursework in their chosen field, be graduating seniors, and successfully complete objective and skill-based competency tests.

#### **FFA Foundation Luncheon – Co-sponsorship at \$1,000**

This luncheon is held in Great Hall C with 150 FFA Foundation board members, FFA chapter advisors, and FFA chapter presidents. Chapters that have completed their \$1,000 chapter trust, or have increased to the next level in the chapter trust program, are recognized during this luncheon.

#### **Central District Speech Contest – Sponsorship at \$1,000**

Currently held on the Metro Tech campus in Oklahoma City, this sponsorship provides for the use of the facilities used by 110 outstanding FFA speakers from the Central District, a meal for 35 judges, and trophies to the top five winners in each of 11 speaking categories.

### **State FFA Degree Academic Excellence – Co-sponsorship at \$500**

Approximately 80 of the more than 700 State FFA Degree recipients (graduating seniors) are singled out for excellence in their total academic achievements. This includes GPA, class rank, ACT/SAT scores, AP classes, honor rolls, etc. They are recognized with a large medallion on a red, white and blue neck ribbon worn throughout the convention.

### **PROFICIENCY AWARDS**

**The top three finalists and their sponsors are invited to a luncheon at the state convention prior to the awards ceremony on stage. Sponsorship provides plaques and cash awards.**

### **Agricultural Sales Entrepreneurship – Co-sponsorship at \$200**

Student has own enterprise or business. Involves students working in sales of feed, seed, fertilizer or agricultural chemicals. Students may also own businesses that involve the sales of agricultural equipment, machinery or structures. Activities may also include the merchandising of crops, livestock, processed agricultural commodities, horticultural or forestry items at either the retail or wholesale level.

### **Agriscience Research—Animal Systems – Sponsorship at \$1,000**

The high school science fairs are big and growing. FFA has dropped the Agriscience Student of the Year program and is concentrating efforts with a new proficiency award application in Research. Using this Research application three new areas are being offered in 2012—one being Animal Systems Research.

### **Agriscience Research—Plant Systems – Sponsorship at \$1,000**

Same as the above, only the research will be in Plant Systems Research.

### **Agriscience Research—Other – Sponsorship at \$1,000**

Same as the above, only the research can be in any other agricultural area other than Animal and Plant Systems.

### **Ag Services – Co-sponsorship at \$500**

Involves students who work in services offered through agricultural enterprises that deal with custom equipment operation and maintenance, agricultural management and finance, animal breeding, custom baling, crop scouting, horseshoeing, taxidermy, animal hospitals, custom and contract feeding or other appropriate services.

### **Dairy Production Placement – Co-sponsorship at \$600**

Involves students working on a dairy farm to produce and market dairy cattle and dairy products efficiently.

### **Equine Science Entrepreneurship – Co-sponsorship at \$500. State Winner Scholarship at \$1,000**

Typically provides insights into horse production, breeding, marketing, showing and other aspects of the equine industry. Programs may also include calf roping, barrel racing, rodeo, racing, riding lessons and therapeutic horseback riding if horses are owned and/or managed by the member.

### **Equine Science Placement – State Winner Scholarship at \$1,000**

Student works for someone or does research and experimentation. Typically provides insights into horse production, breeding, marketing, showing and other aspects of the equine industry. Programs may also include calf roping, barrel racing, rodeo, racing, riding lessons and therapeutic horseback riding if horses are owned and/or managed by the member.

### **Forest Management and Products – Co-sponsorship at \$300**

Involves the use of the best management practices available to conserve or increase the economic value of a forest and/or forest products through such practices as thinning, pruning, weeding, stand improvement, reforestation, insect and disease control, planting and harvesting. It can include experiences with the Forest Service, Christmas tree farming, as well as making and selling cedar shakes, firewood and wood chips/mulch.

### **Fruit Production – Co-sponsorship at \$350**

Involves the use of the best management practices available to produce and market efficiently fruit crops such as stone, pome and citrus fruits; pineapples; coconuts; berries; watermelon; grapes; nuts and all common fruits

(Pome fruits include apples, mayhaws and pears; Stone fruits include peaches, nectarines, plums, apricots and cherries).

**Outdoor Recreation Proficiency Award – Co-sponsorship at \$500**

Typically involves outdoor recreational activities as the primary land use. Some activities best suited to family use or as income-producing enterprises include vacation cabins and cottages, camping areas, fishing, hunting, shooting preserves, guide services, riding stables, vacation farms and guests ranches, natural scenic or historic areas and rodeo events where members do not own or manage horses.

**Specialty Animal Production – Co-sponsorship at \$300**

Represents the production of specialty animals within the U.S. Agriculture industry. Students in the specialty animal production proficiency area must demonstrate that they are using the best management practices available to efficiently produce and market specialty animals not covered in any of the existing award categories, such as: aquaculture, bees, goats, mules, donkeys, miniature horses, mink, meat rabbits or rabbits bred for fur or show, worms, ostriches, emus, alpacas or llamas. Placement could include zoo worker or placement at any specialty animal facility.

**Specialty Crop Production – Co-sponsorship at \$500**

Involves the use of the best management practices available to produce and market efficiently crops covered by none of the existing award categories, including sugar beets, dry edible beans, gourds, popcorn, Indian and other specialty corns, grass seed, herbs and spices, mushrooms, sugar cane, sorghum cane, confectionary sunflowers or crop seeds.

**Turf Grass Management – Co-sponsorship at \$450**

Typically involves the planting and maintaining of turf for outdoor beautification, owning a lawn mowing service, improving recreational areas, producing sod for sale and managing golf courses.

**Vegetable Production – Co-sponsorship at \$500**

Involves using the best management practices available to efficiently produce and market crops such as beans, potatoes, pumpkins, sweet corn, tomatoes, onions, zucchini, hot peppers, all canning vegetables and all common garden vegetables.

**Swine Production Entrepreneurship – Co-sponsorship at \$500**

Involves the use of the best management practices available to produce and market swine efficiently.

**Veterinary Medicine – Co-sponsorship at \$500**

Typically involves students that are working in a placement program as an assistant to a licensed veterinarian.

**Agri-Entrepreneurship – Sponsorship at \$1,000**

This program honors FFA members that recognize market opportunities and develop solid business plans which capitalize on them.

**CAREER DEVELOPMENT EVENTS (Judging Contest Areas)**

**The state winning team or individual will receive a cash award to assist with their expenses to represent Oklahoma in the national competition in Indianapolis, Indiana. Sponsors are invited to attend the Career Development Event Awards Breakfast at the state FFA convention.**

**Agricultural Communications – High Individual Scholarship at \$1,000**

The purpose of this event is to provide individuals with basic communications skills necessary to take advantage of career opportunities in agricultural communications.

**Agricultural Education Teaching – Sponsorship at \$1,000. High Individual Scholarship at \$1,000**

The purpose of this individual event is to create interest and to recruit outstanding students to become high school Agricultural Education teachers. Participants develop a lesson plan, teach a unit of instruction, and answer questions from a panel of judges.

**Agricultural Issues Forum – Co-sponsorship at \$500**

The purpose of this event is to provide an opportunity to expose a wide variety of students to the selection, research, planning and presentation of an agricultural issue.

**Agricultural Sales – High Individual Scholarship at \$1,000**

The purpose of this event is to provide an individual with the basic skills to take advantage of the career opportunities offered in the agricultural sales field. Sales are an essential part of a market economy. Agricultural products benefit from sales skills, both for inputs for production and the marketing of the products.

**Agricultural Shop – Sponsorship at \$1,000. High Individual Scholarship at \$1,000**

This event highlights the typical tool identification and welding/cutting skills used in an Ag-Ed shop program. Each participant will take a written test with problem solving and perform two skills activities.

**Agricultural Technology & Mechanical Systems – High Individual Scholarship at \$1,000**

This event is comprised of strong technical content and complimented by the development of practical, hands-on skills. Each required activity is in response to a problem or need encountered in today's work-place.

**Agronomy – High Individual Scholarship at \$1,000**

To create interest and promote understanding in agronomy by providing opportunities for recognition through the demonstration of skills and proficiencies.

**Animal Science Quiz Bowl – Co-sponsorship at \$600**

This CDE is for students in the 10-11-12<sup>th</sup> grades. Patterned after the academic bowls, two teams of four FFA members each will try to answer a comprehensive set of questions from a variety of Ag-Ed teaching curriculum. Not a national event

**Electricity – Sponsorship at \$1,000. High Individual Scholarship at \$1,000**

Students in this event must demonstrate mastery in electrical wiring. Each participant will complete a written test with problem solving and perform two skills activities.

**Entomology – Sponsorship at \$1,000. High Individual Scholarship at \$1,000**

This event is divided into two parts. The first part is spot identification of insects or other arthropods using the list of species provided. Contestants are expected to know the insects, their scientific order or family names, their food, and their ordinal characteristics. The second part is identification using pictorial keys.

**Farm Business Management – High Individual Scholarship at \$1,000**

The purpose of this team event is to provide competition that fosters information assimilation, critical thinking and problem-solving skills necessary to successfully manage a farm or pursue farm business management careers.

**Forestry – Sponsorship at \$1,000. High Individual Scholarship at \$1,000**

The purpose of this team event is to stimulate student interest and to promote forestry instruction in the Ag-Ed curriculum. Students must understand and use forestry terms, an understanding of the economic impact of the forest environment and the forest industry in America, and the ability to recognize multiple use opportunities in the forests.

**Freshman Ag-Ed Quiz Bowl – Sponsorship at \$1,000**

This team event is specifically designed for freshman (9<sup>th</sup> grade) students to test their knowledge of the Agricultural

Education Core, CIMC curriculum. The event is patterned after the academic bowls.

**Homesite Judging – Sponsorship at \$1,000. High Individual Scholarship at \$1,000**

The Homesite contest consists of 4 sites where the soil characteristics are judged and correct treatments or limitations are identified.

**Land Judging – Co-sponsorship at \$500**

Over 140 teams compete each year at the National Land and Range competition held in Oklahoma City. Teams match skills in judging the adaptability of land for various purposes including farming, range management, and homesite construction. Contestants take turns examining and scoring the soil in four pits dug for the event.

**Marketing Plan – Co-sponsorship at \$500**

This team event is designed to assist students with developing practical skills in the marketing process through the development and presentation of a marketing plan. Students research and present a marketing plan for an agricultural product, supply or service for a local community agri-business to support the FFA's outreach mission.

**Milk Quality & Products – Sponsorship at \$1,000. High Individual Scholarship at \$1,000**

The purpose of this team event is to enhance learning activities related to milk quality, federal milk marketing, attributes of milk products and substitutes for them. The focus of this event is on achievement of high quality raw milk, federal milk marketing orders and attributes of selected products of milk.

**Poultry Evaluation – High Individual Scholarship at \$1,000**

The purpose of this event is to stimulate learning activities relative to production and management, processing, marketing and consumption of poultry products.

**Rangeland Judging – High Individual Scholarship at \$1,000**

This event will consist of three locations for ecological condition and land use and two locations for plant identification.

**Soil & Water Conservation – Sponsorship at \$1,000. High individual scholarship at \$1,000**

Each participant will complete a written test with problem solving and perform three skills activities.