

2010 SPONSORSHIP NEEDS

If you can help, please contact Mr. Kendall Brashears, Executive Director, Oklahoma FFA Foundation at 405-222-1078, or brashearskp@sbcglobal.net. Thank you!

SPECIAL PROJECTS

State FFA Convention Printed Program – Co-sponsorship at \$5,000

The sponsor will receive a two-page color spread (advertising) in the center section of the printed program. These programs are highly valued during the convention and most are kept as mementos after the convention. The program is in full color, professionally done, and 7,500 copies are handed out to convention participants.

State FFA Convention Concert – Co-sponsorship at \$3,000

The first-ever state FFA convention concert featuring Stoney LaRue was held in the Cox Convention Center on Tuesday night of the 2009 state FFA convention. It was a huge success with nearly 4,000 FFA members attending. Plans are already underway for the 2010 concert. The sponsors receive recognition on all concert promotional materials and on the overhead screens in the Cox Arena during the concert. Sponsors also receive VIP tickets and seating.

State FFA Degree Banquet – Co-sponsorship at \$2,500

This prestigious banquet is the longest running banquet and sponsorship of the Oklahoma FFA Association. More than 650 of the top senior FFA members receiving the FFAs highest degree on the state level are recognized at this banquet for their accomplishments over the four or five years they have been an FFA member.

State Convention Keynote Speakers – Co-sponsorship at \$2,500

FFA contracts with three of the best youth speakers in the nation for the annual convention. The keynote speakers are always one of the biggest draws to a general session. The sponsor logo is shown on the convention overhead support screens throughout each 30-minute address. Sponsors also receive recognition in the convention printed program and the Highlights Schedule printed in the FFA New Horizons magazine.

Future Ag-Ed Teacher Academy Program – Sponsorship at \$1,500

Oklahoma is currently experiencing a critical shortage of qualified Agricultural Education teachers. The purpose of the Academy is to encourage and promote the teaching of high school agricultural education as a positive and promising college major and career choice. Our third Academy was held at OSU in June 2009, with 15 outstanding participants. This sponsorship will assist FFA members with their room and board during the five day Academy.

State Convention Workshops – Co-sponsorship at \$1,500

Approximately 10 leadership and personal development workshops are provided for FFA members throughout the two-day convention. These leadership and personal development workshops are held in two convention locations and are very popular with FFA members. In most cases these workshops are standing room only.

State Interscholastic Medals to Members of State Winning Teams at \$1,000

Currently, the 1st-2nd-3rd high individuals in each CDE event receive a medal to wear on their FFA jacket. However, the individual members of the first place team in each event receive nothing personal. We have seen their disappointed faces and the Ag-Ed teachers have been recommending we correct this situation as soon as possible. The sponsor would be a part of the State FFA Interscholastic presentations on stage during the annual state FFA convention impacting approximately 140 FFA members, and invited to participate in the CDE Breakfast.

State Convention Career Show Talent Stage – Sponsorship at \$1,000

A very popular spot to hang out during the state convention. Approximately 25 FFA members perform their talent on the Career Show stage throughout the two-day convention. A banner with the sponsor's logo will hang on the talent stage curtain.

Washington Leadership Conference Scholarships – Sponsorship at \$1,000 each

Oklahoma FFA sends approximately 108 FFA members on a bus trip to the Washington Leadership Conference each summer. A \$950 scholarship will pay for transportation, registration, hotel and most meals. WLC is considered by many FFA members as the highlight of their FFA experience. Recipients and sponsors are recognized on stage during the state convention.

Honorary, VIP & Star Banquet – Co-sponsorship at \$1,000

A very formal and well done event held during the convention. Attending are approximately 70 adult supporters

who will be receiving their Honorary degree along with their spouses. Also, the 15 District Stars and their advisors attend. The introduction of the VIP Award recipient(s) will take place as well.

State Officer & Parent Christmas Dinner & Play – Sponsorship at \$750

One evening during the first week of December, the state FFA officers and their parents are invited by the state staff to Guthrie, Oklahoma to have dinner and attend “The Territorial Christmas Carol” play at the Pollard Theatre. It is a holiday tradition that goes back nearly 25-years. We would be honored for our sponsor to attend this special event.

Ag-Ed Career Passport – Co-sponsorship at \$500

The career passport is awarded to students who have been prepared to enter the agricultural workforce through rigorous curricular and evaluation activities established by industry. Students must complete coursework in their chosen field, be graduating seniors, and successfully complete objective and skill-based competency tests. Each recipient receives a certificate mounted on a certificate plaque suitable for hanging in a home or office. Sponsor’s logos are printed on each certificate and are on the convention screen in the Cox Arena throughout the presentation.

State Officer Candidate Breakfast – Co-sponsorship at \$500

This breakfast held during the state FFA convention is to honor all 40 to 50 FFA members that submit their application for state FFA office and go through the Nominating Committee process. These will always be some of Oklahoma FFAs strongest members in leadership development.

FFA Foundation Annual Meeting Luncheon – Co-sponsorship at \$500

Held during the state FFA convention, this luncheon is attended by members of the FFA Foundation Board of Directors as well as the FFA advisors and chapter presidents that have completed a chapter trust fund, or significantly increased an existing chapter trust. The state FFA chorus provides a special performance at this well attended event.

State Convention Chorus Kick-Off Dinner – Co-sponsorship at \$500

The first event held during the state convention, this relaxed dinner is held on Sunday evening and is attended by the 100 selected members of the state chorus, the state FFA officer team, chorus directors and chaperones, and of course, the dinner sponsors.

State Officer Northwest District Vice President Scholarship – Co-sponsorship at \$500

For his or her year of service, each officer receives a \$2,000 scholarship from the Oklahoma FFA Foundation. Currently, we are \$500 short in reaching that amount for the NW District Vice President.

PROFICIENCY AWARDS

The top three finalists and their sponsors are invited to a luncheon at the state convention prior to the awards ceremony on stage. Sponsorship provides plaques and cash awards.

Agricultural Mechanics Design and Fabrication – Sponsorship at \$1,000

Involves designing and constructing agricultural equipment, structural land improvements and/or buildings and structures. It also includes selecting structural materials and/or implementing plans that use concrete, plumbing, heating, ventilation and/or air conditioning in agricultural settings.

Agricultural Mechanics Repair and Maintenance Entrepreneurship – Sponsorship at \$1,000

Involves repairing and maintaining agricultural structures, machinery and/or equipment, including lawn equipment.

Agricultural Mechanics Repair and Maintenance Placement – Sponsorship at \$1,000

Involves students who work for a business that does repair and maintenance of agricultural equipment, (including lawn equipment) and/or structures.

Agricultural Processing –Co-sponsorship at \$250

Involves students who assemble, transport, process, fabricate, mix, package and store food and nonfood agricultural products. Programs may include the processing of meat, milk, honey, cheese and other food items. Nonfood products can include the processing of by-products such as meat, bone, fish and blood meal; tallow; compost; hides; wool and cotton. It includes the cubing and pelleting of forages, as well as producing birdseed and other pet foods.

Agricultural Sales Placement – Co-sponsorship at \$500

Involves students who sell feed, seed, fertilizer or agricultural chemicals. Students can also own businesses that

involve the sales of agricultural equipment, machinery or structures. Activities can include the merchandising of crops, livestock, processed agricultural commodities, horticultural or forestry items at either the retail or wholesale level.

Agricultural Services – Co-sponsorship at \$500

Involves students working in custom equipment operation and maintenance, agricultural management and financial services, animal breeding services, custom baling, crop scouting, horse shoeing, taxidermy services, animal hospital services, custom and contract feeding services or other appropriate services offered through ag enterprises.

Dairy Production Placement – Co-sponsorship at \$575

Involves students working on a dairy farm to produce and market dairy cattle and dairy products efficiently.

Diversified Agricultural Production – Co-sponsorship at \$500

Involves the use of the best management practices available to produce and market efficiently at least one livestock and at least one crop related proficiency.

Diversified Crop Production Entrepreneurship – Co-sponsorship at \$600

Involves the use of the best management practices available to produce and market efficiently two or more crop proficiency areas such as grain, fiber/oil, forage, specialty crop, non-horticultural vegetable or fruit production.

Diversified Crop Production Placement – Co-sponsorship at \$500

Includes students with a wage earning job using the best management practices available to produce and market efficiently two or more crop related proficiency areas such as grain, fiber/oil, forage, specialty crop, non-horticultural vegetable or fruit production.

Environmental Science & Natural Resource Management – Co-sponsorship at \$200

Typically results in FFA members receiving practical experiences concerned with the principles and practices of managing and/or improving the environment and natural resources. Activities may include management of agriculture waste, recycling of ag products, environmental clean-ups, conservation corps, ag energy usage, multiple uses of resources, land use regulations including soil, water and air quality, preservation of wetlands, shorelines and grasslands, wildlife surveys, erosion prevention practices, public relations and education concerning pollution.

Equine Science Entrepreneurship – Co-sponsorship at \$250

Typically provides insights into horse production, breeding, marketing, showing and other aspects of the equine industry. Programs may also include calf roping, barrel racing, rodeo, racing, riding lessons and therapeutic horseback riding if horses are owned and/or managed by the member.

Floriculture – Co-sponsorship at \$600

Involves the used of the best management practices available to produce and market efficiently fresh and dried field or greenhouse flowers, foliage and related plant materials, including the arranging, packaging and marketing of these materials, for ornamental purposes.

Forage Production – Co-sponsorship at \$700

Involves the use of the best management practices available to produce and market efficiently forage crops such as non-grain sorghum, alfalfa, clover, brome grass, orchard grass, grain forages, corn or grass silage and pastures.

Forest Management and Products – Co-sponsorship at \$300

Involves the use of the best management practices available to conserve or increase the economic value of a forest and/or forest products through such practices as thinning, pruning, weeding, stand improvement, reforestation. insect and disease control, planting and harvesting. It can include experiences with the Forest Service, Christmas tree farming, as well as making and selling cedar shakes, firewood and wood chips/mulch.

Fruit Production – Co-sponsorship at \$500

Using the best management practices available to efficiently produce and market crops for fruit such as stone fruits, pome fruits, citrus fruits, pineapples, coconuts, berries, watermelon, grapes, nuts and all common fruits. Pome fruits include apples, mayhaws, and pears. Stone fruits include peach, nectarine, plum, apricot and cherry.

Grain Production Entrepreneurship – Co-sponsorship at \$600

Involves the use of the best management practices available to produce and market efficiently grain crops such as corn, barley, millet, buckwheat, oats, grain sorghum, milo, wheat, rice and rye. It does not include any of the

aforementioned crops with an intended use for forage.

Landscape Management -- Co-sponsorship at \$250

Typically involves experiences of planting and maintaining plants and shrubs, landscaping and outdoor beautification, installing sprinklers and improving recreational areas.

Outdoor Recreation Proficiency Award – Co-sponsorship at \$500

Typically involves outdoor recreational activities as the primary land use. Some activities best suited to family use or as income-producing enterprises include vacation cabins and cottages, camping areas, fishing, hunting, shooting preserves, guide services, riding stables, vacation farms and guests ranches, natural scenic or historic areas and rodeo events where members do not own or manage horses.

Small Animal Production – Co-sponsorship at \$250

Involves the use of the best management practices available to manage, produce, care for and/or market efficiently small pet animals, such as rabbits as companion animals, cats, dogs, mice, hedgehogs and guinea pigs. Programs can typically provide a service where students care for the well-being of pets. They can also include working at a pet shop or kennel, grooming or training dogs, as well as serving as a veterinary assistant or providing pet sitting services.

Specialty Crop Production – Sponsorship at \$1,000

Involves the use of the best management practices available to produce and market efficiently crops covered by none of the existing award categories, including sugar beets, dry edible beans, gourds, popcorn, Indian and other specialty corns, grass seed, herbs and spices, mushrooms, sugar cane, sorghum cane, confectionary sunflowers or crop seeds.

Swine Production Entrepreneurship – Co-sponsorship at \$500

Involves using the best management practices available to efficiently produce and market swine.

Turf Grass Management – Co-sponsorship at \$250

Typically involves the planting and maintaining of turf for outdoor beautification, owning a lawn mowing service, improving recreational areas, producing sod for sale and managing golf courses.

Vegetable Production – Co-sponsorship at \$500

Involves using the best management practices available to efficiently produce and market crops such as beans, potatoes, pumpkins, sweet corn, tomatoes, onions, zucchini, hot peppers, all canning vegetables and all common garden vegetables.

Veterinary Medicine – Co-sponsorship at \$500

SAE enterprises working with veterinarians in clinical practice, research facilities, colleges of veterinary medicine, animal health industry, or any other environment in which they assist veterinarians in performing duties related to the health of people and/or the health and welfare of large and small animals. This experience may include wage earning, entrepreneurial or exploratory activities not limited to: hands-on care of animals, management of business aspects of a veterinary practice, or working on legislation or regulations relating to animals.

CAREER DEVELOPMENT EVENTS (Judging Contest Areas)

The state winning team or individual will receive a cash award to assist with their expenses to represent Oklahoma in the national competition in Indianapolis, Indiana. Sponsors are invited to attend the Career Development Event Awards Breakfast at the state FFA convention.

Agricultural Mechanics – Co-sponsorship at \$500

This comprehensive national qualifying event consists of competition in three areas – Farm Shop, Electricity, and Soil and Water Conservation. Each area contains three parts – a written test with problem solving, and two skills.

Animal Science Quiz Bowl – Co-sponsorship at \$600

This CDE is for students in the 10-11-12th grades. Patterned after the academic bowls, two teams of four FFA members each will try to answer a comprehensive set of questions from a variety of Ag-Ed teaching curriculum. Not a national event

Dairy Foods – Co-sponsorship at \$500

The purpose of this team event is to enhance learning activities related to milk quality, federal milk marketing, attributes of milk products and substitutes for them. The focus of this event is on achievement of high quality raw milk, federal milk marketing orders and attributes of selected products of milk.

Environmental & Natural Resources – Co-sponsorship at \$500

The purpose of this team event is to stimulate student interest and to promote environmental and natural resource instruction in the agricultural education curriculum and to provide recognition for those who have demonstrated skills and competencies as a result of environmental and natural resource instruction.

Farm Business Management – Co-sponsorship at \$500

The purpose of this team event is to provide competition that fosters information assimilation, critical thinking and problem-solving skills necessary to successfully manage a farm or pursue farm business management careers.

Floriculture – Co-sponsorship at \$500

The purpose of this team event is to stimulate the study of and interest in production and retailing of flowers, plants and foliage through the agricultural education curriculum.

Forestry – Sponsorship at \$1,000

The purpose of this team event is to stimulate student interest and to promote forestry instruction in the Ag-Ed curriculum. Students must understand and use forestry terms, an understanding of the economic impact of the forest environment and the forest industry in America, and the ability to recognize multiple use opportunities in the forests.

Freshman Ag-Ed Quiz Bowl – Sponsorship at \$1,000

This team event is specifically designed for freshman (9th grade) students to test their knowledge of the Agricultural Education Core, CIMC curriculum. The event is patterned after the academic bowls.

Job Interview – Co-sponsorship at \$500

This individual event is designed for FFA members to develop, practice and demonstrate skills needed in seeking employment in the agricultural industry. Each part of the event simulates “real world” activities that will be used by real world employers.

Land Judging – Sponsorship at \$1,000

Over 140 teams compete each year at the National Land and Range competition held in Oklahoma City. Teams match skills in judging the adaptability of land for various purposes including farming, range management, and homesite construction. Contestants take turns examining and scoring the soil in four pits dug for the event.

Marketing Plan – Co-sponsorship at \$500

This team event is designed to assist students with developing practical skills in the marketing process through the development and presentation of a marketing plan. Students research and present a marketing plan for an agricultural product, supply or service for a local community agri-business to support the FFA’s outreach mission.

Sporting Clays Event – Co-sponsorship at \$800

This team event is administered by the STEP Program Technician (Shotgun Training and Education Program) provided by the Oklahoma Department of Wildlife. A Hunter Safety Card is required for each FFA member participating. The Department of Wildlife provides all firearms and ammunition for the event. Five district contests are held to determine the participants for the state even.